

FP Corporation

FPCO's Corporate Social Responsibility

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FP Corporation (FPCO) is a Japan-based manufacturing company that produces simple food containers that are used in supermarkets, convenience stores, and other food stores. The company produces a variety of food containers by recycling plastic containers and styrofoams as part of the company's commitment to environmental sustainability. FP Corporation was founded in 1962, is based in Fukuyama-shi, Hiroshima. On the occasion of visit this company, all students of Padjadjaran MM may learn how food's containers produced by recycling. FP Corporation located in Japan's Ibaraki province, within 115 km from Tokyo Japan.

In this brief report of company visits, the authors will capture how FPCO build terms of the corporate social responsibility to the surrounding community, especially those living near to the plant in Japan's Ibaraki region. Based on observations and direct quotes from the official website of the company (<http://www.fpc.jp/en/>), FPCO has three CSR activities are: Initiatives in Management, Initiatives in Environment and Initiatives in Society.

From a business standpoint, FPCO promises that all products out put have high value-added across various functions such as containers for packaging, transport, storage, heating, and meal preparation. The container is made in to small and light containers as a response to the fact today that the majority of the Japanese people mostly elderly and Japan has low birth rate of the population, as well as varied lifestyle community. Therefore it is FPCO make containers of various shapes and functions as intended. So it becomes a commitment for the company to provide food containers in accordance with customer wishes. Value-added products FPCO is a form of business commitment to produce containers that can be recycled and used multiple times.

In terms of initiatives for environmental sustainability, FPCO will always comply with all environmental policies either nationally or locally in Japan. Eco Tray FPCO production has been recognized by all provinces in Japan due an active role in every activity in government environmental programs and often become winner in a programs to preserve the environment. For example in one distribution center in Kansai province FPCO using a solar panel as the roof.

FPCO in the social initiatives will always respond and listen to feedback from people outside the company, especially the surrounding community, while FPCO also continue to communicating in its business activities to the entire community. Especially in concern for the surrounding communities. There are interesting from FPCO where the company turns out to hire disabled employees. From FPCO's total employees in Japan as much as 16% are employees with disabilities. In FPCO factory in Ibaraki Japan alone, the company has 15 employees with disabilities. The disabled employees are employees with down syndrome. Disabled employees are placed to sorting used container, sorting and arranging transparent container. Employees with disabilities will be supervised by a service's manager or supervisor in addition to overseeing and also provide direction and support at daily works and provides training to enhance the ability of the individual.

References

- http://www.fpc.jp/en/en_csr.html
- FPCO Method Recycling (2014). Tray-to-Tray, Bottle-to-Tray. FPCO.