

SOUVENIR



What are the kinds of souvenir products in Nakamise-dori?

Besides the foods, Nakamise-dori will give us the souvenirs that can be brought by us for the gift. For the people who love to collect the souvenirs from the other country, they can choose and get the unique souvenirs in Nakamise-dori District. *Nakamise-dori*, the street that leads from the world-famous *Kaminarimon* (Thunder Gate) to the world-famous *Sensoji* temple, is possibly Tokyo's Don't Miss It When You Visit location. When *Vogue* and *Elle* want to slap up a photo to go along with their latest Japan article (It's Cherry Blossom Season! Tokyo's Top 10 Yoga Studios! Look How In Touch with Nature The Japanese Are!), *Nakamise-dori* is the photo chosen, nine times out of ten. Crammed with tourists all day long, *Nakamise-dori* is *the* place to stock up on Japanese souvenirs. If you can't buy some version of what you want here, it probably doesn't exist. Everything from the high (tea ceremony items) to the low (Hello Kitty and Anpanman characters) is here! Prices range from the ridiculously expensive (those hideous, neon polyester "kimono") to the surprisingly cheap (delicately painted, cotton washclothes).

Let's take a look!



As far as sightseeing spots goes, heading to Nakamise-dori may *seem* a bit cliché. But it has also been voted on as one of the top 100 Most Traditional Soundscapes In Japan. A traditional, Japanese experience *and* great shopping? Yes, please! I usually keep a list of the traditional, Japanese items that I need or want to give as gifts, and then take my visitors here. No one has ever complained and everyone

has gone home happy, with bags full of stuff. Plus, do you really want to be the only tourist in Tokyo (or foreigner living in Japan) who didn't check it out?

Naka-mise dori is located in the Asakusa district of Tokyo. The street starts just past Kaminarimon's enormous, red lantern, and ends in front of the massive gate of Sensoji. If you bring your kids, make sure to take your smallest stroller. The crowds can get very dense. If your children look especially foreign (blonde hair, blue eyes), prepare for lots of photo requests. If the crush of people gets to be too much, just scoot over a street! The side streets are also chock-full of souvenir shops and not nearly as crowded.

The shops are opened all the time. With the cash, **yen only**. Nakamise-dori is closest to Asakusa Station, which is accessed via the Tobu Isesaki, Toei Asakusa, and Tokyo Metro Ginza lines.

Leave some extra time to visit Sensoji temple! It's the oldest temple in Tokyo. If you have all day, consider swinging through neighboring , the kitchen district and one of my favorite places in Tokyo!

1. Packing Foods Product which has been done by the owner of the shops in Nakamise-Dori.

As we know that food is a symbol of the culture of the country. While shopping, we are able to try to eat some sweet snacks in Nakamise Dori. Nakamise- Dori is as the oldest district has given the sweetest foods. In this place, there are many little shops. And one of them is the oldest Shops in Tokyo and sells all sorts of Japanese souvenirs. It also sells the kind of food with the traditional snacks. There are many various foods and snacks which are sold in Nakamise-Dori sstreet Trying to eat the snacks in Nakamise-Dori is the unforgettable experience.

. They make the foods not only with the unique shapes and full of colour without losing the natural sense but also in packing the foods. It is very interested. Various foods with the sweet taste. There are many traditional foods which are made by rice flour. The taste is as the same as the Indonesian foods in taste, but it is different in shapes. As I see and try to taste it it is funny and interested shapes. There are in Banana Shape, Bears shap, And Doraemon Shape. It is unique and I try to eat it hemmmm Yummyyy, It is sweet and soft snacks

How is The Managing Traditional Market in Tsukiji Fish Market based on 7P Criterias?

As the writer research, Tsukiji Market is one of large markets which are many kinds of fresh fish. we are not able to know how Japanese people manages the market perfectly if we don't visit Traditional Market Tsukiji Fish Market. Many tourist who ever visited Tsukiji can differ the good market management with the bad market management. In Tsukiji Market we can see the economical process in buying and selling the fish, vegetables etc with the large amount in a day.

There are many views in Tsukiji Market, It is very crowded place with the large area and many sellers and buyers meet in this place for fulfilling their need. It cant give the interested experience for the visitors who want to know about the best market. Actually the visitors can learned about the way to make the bussiness learning traditionally by obeserving the Tsukiji Market, Although Tsukiji Fish Market still uses the old building, It doesn't influence or bad effect for the tourist sensations as an interesting tourist object or destination tourist object.





In Tsukiji Market, we can enter in the center the market, it is the busy place. In the center or in, we can find the restaurant. If we feel hungry after buying something, we can take a rest while trying the traditional food in this restaurant. As I see, in this market is so clean and fresh. They keep the market clean as the way to make the buyer interested in visiting the market.

For the detail of the Tsukiji Fish Market, there are many parts of Tsukiji Market, They are: in inner market and outer market. In inner market we can find the famous tuna auctions. If we looked the situation it's very crowded. We have to apply at The Osakana Fukyu Center if we wish want to see the auction.

As the visitors, we can start lining up for the hours before the morning time. If we come at the maximum time, or we late we can not see the auction. We can take a great view in the auction by choosing the nice place. But not all the places can be chosen place for take the great pictures.

In Fact, There are many schedule to visiting the Tsukiji Fish Market. It is done because the Tsukiji Fish Market is not built to tourist destination. There are many parts of the market which is forbidden to visit but for business. There are many rules that must be attended by the visitors in order to make the business done well.

Instead of we want to visit the inner market, the tourist can visit the inner market, than the tourists move to visit Tsukiji outer market which is not far from the inner. There are many small shops in outer and restaurants crowded full of the customers along narrow lanes. In This place we can find all of food, and the tool for cutting the seafood if we want to get the seafood in small pieces

When I visited Tsukiji Fish Market, I see the restaurant in and out of the market. There are many clean restaurant with serve many kind of sushi for eating and the others kinds of Japanese foods.

We can find the fresh sushi if we visit Tsukiji Market for our breakfast or having lunch. We can choose one of them that we like. We can see the nice views with the crowded place. It is very Interesting when the crowded place is completed by the restaurant for taking a rest after economical process in buying and selling the Tsukiji product.

In the out side of market I see the product for the kitchen. Such as

There are many rules in Tsukiji Market that must be aware by the tourist. They are:

- Don't obstruct traffic
- For the tourist, we should keep wary of the people who do their job
- Keep the area clean
- Don't smoke. etc

It give us explanation that Tsukiji is so clean Tsukiji Market with the perfect planning and managing.

CULTURAL ANALYSIS

After you visited the Sensoji Temple and Asakusa Shrine, please provide your opinion how?

How is the Japanese culture related with the religion, Values of life and other culture?

Japan is a developed country. The Japanese people is very creative. Japanese Peoples love their culture very much. There are many buildings and ornaments which is sold out in Nakamise-Dori. It means they still hold and keep their tradition. When I visited Nakamise Dori, I find the old temple, known Sensoji Temple. As we know Sensoji Temple is very famous temple in Japan. It is old temple that is often visited by the tourists. It is very easy if we want to visit Sensoji Temple. And then there are many shops that sell the accessories, foods and etc in Nakamise-Dori. It gives the good effect for the tourist in choosing the tourist object. We can buy accessories, unique things for the merchandise. By looking the Sensoji Temple, we can feel the Glory Of Japanese Kingdom for long time ago. Historical buildings which are stood best. After you feel satisfaction by buying something we can walk along the Nakamise Street for buying the native Japanese foods. Japanese foods in Nakamise street is very cheap. Shinto is the popular religion in Japan although there are many Buddhist School in there. There are many strange views if we see the Japanese house. We can see the Buddhist Culture in front of their house, but they are Shinto. We have some opinion they use the mix religion by using Shinto and Buddhist.

Most of Japanese people are syncretism with Buddhism because in fact Japanese people believe for their old tradition Shinto than they claim they are Buddhist. So they combine the Shinto and Buddhism. Without throw the Shinto, they try to imitate the Buddhist.

As I see the Japanese Culture is very Unique, living in the modern but They don't leave their old culture. For example the building, their dress, They still use the origin.

We can see the drums and flutes in every where or place. It shows that they still use the traditional culture and try to keep it. When the festival begin, we can hear the sound of drum, flute in the crowded streets. It is very unique and very interested when we visit the restaurant or the place we can hear the sound of drums and flute of course in traditional. By visiting the temple we can know the culture or how the Japanese people pray to their Gods.

There are many relationships between Shinto And Buddhist which can not be separated by the Japanese people. Ceremony of religion is assumed old culture.

Like the other countries which has secularism assumption. We know that in Japan there are many casino or night club. They think those are useful for losing their bored after working.

After see the Japanese people's life, I think Japanese people assume that religion is freedom. By seeing the temple which are in Japanese especially in Asakusa, almost there are not door temples or there are not keys. It means whole people are free for entering this temple. Japanese people known as the free people. By seeing and attending Japanese people whom I met, I think Japanese people more interest in giving other people by polite expression. They still keep their attitude. Japanese people are the people who still keep their assumption about politeness for other people.

After visiting the temple is Asakusa, I'm very grateful, besides looking the beautiful view, I can learn about the Japanese Culture directly. We can see the ornaments, ancient building that gives the nice view.. around the temple we can shopping the merchandises and etc Near the temple we are able to sit

Japanese religion can not be separated with the culture. The people still believe of the old God by Shintoism although they have the Buddhist religion.

Nowadays, Japanese people begin to forget their religion. They don't care about the religion. Most of Japanese people use the ceremonial religion is just for wedding party. Japanese culture is very hard saved in the daily life. In food, Japanese people often eat their traditional food. They like eating seafood without cook it first. Japanese people don't think that religion is very important. They think that the religion is the culture that had been related with their old culture. They think that politeness and attitude is most important to make the good life. Japanese people think that they don't want to be tied up by the religion. They have opinion in free life. Although they think that religion is not important, they still have opinion in tolerant. In fact Japanese people is so busy for working. They think that working hard is religion.

Their Values life is very interesting. They live in very crowded places, modern age. But they don't leave their traditional culture. As we know that, Japanese people is very diligent and unsunder people in facing the life. They work hardy, Of course in Tsukiji. Their spirit work is blowing up.

In Tsukiji we are made to surprised by the crowded people and the weather is very hot., but they try to make clean area. Japanese people are known the hardworker. They try to make the tourist get satisfaction. They keep it as the values life for the good sense of the customer. Some people in Tsukiji try to make us very satisfied of their services in giving the product or the other that we need. If you imagine about Tsukiji, You imagine that Tsukiji is Just fish Traditional market, It is wrong. Not only fish or sea product but also some food, tea shops and others can be found in Tsukiji Market. There are alot of things that can be bought by us.

And than, in Japan is well known with the drinking hot tea. Drinking hot tea has meaning the ceremonial about their behaviour and their framework in art. In Tsukiji we can enjoy the hot tea. It is very nice to try.

Beside that, I had ever seen the Japanese people who pray in Temple.

I didn't analyses it deeply but I can get the one of values lifes that Japanese people is very hard for working. They use the time effectively. Than they make the tourist as the customer is their main priority.

Japanese people shows their care by the gesture because we come from abroad. By the contacting with the seller of Tsukiji Market, i give appreciation for the seller. They help us to understand the product which is sold by them. They show it by detail. When I tried to buy the accesories, The Tsukiji's seller shoe the accesories correctly, determined it in detail. In the crowded place, I didn't find something's wrong situation that can make us affraid. They are very friendly. There are many values of life that can be got by me who had ever gone to Tsukiji, Management Product and our attitude can help our succes in adding the profit. Many buyer are interested of the kind attitude with the nice gesture although we don't know their language. There are many habitual activities that can be imitated by us for the managerial market, such as: clean area, polite people with the polite expressions, fresh product and etc.

It is ver popular nowadays when people say Japanese culture is very useful for us to be imitated, especially in work. Japan is one of the develop countries. Japanese people is very dicipline and smart. They have motto' Time is money". Dicipline in use the time os given when they begin study at school. The schedule is made for making them easy in doing activities without late. As we know that Japan is a volcanoes area but now Japan can develop their country. It can be gained because Japanese people is very hard in getting something with the workk hard. In the other hand, Japanese people has habitual activities to read if they have time. You don't be surprised if you see Japanese people read something in train or bus. In Tsukiji or Nakamise-Dori, we can see Japanese people bring the books. If they have a time, they read it. In every where, any where, ,they use the time effectively. apanese culture is very unique. Especially in Sensoji Temple. In there, we are given the nice and beautiful view. As I see in temple. There are many kinds of ceremonies that make me interested in it. May be it is strange, but each countries have their each cultures. It can not be thrown out because it shows the identity of its country. As I had ever seen, generally, japanese people went to the temple for celebrating the wedding party.

In the other hand, japanese culture in food. Japanese people think that eating seafood and vegetables is very important for their healthy and their brain. There are many kinds of food that can be found in Tsukiji. Especially Sushi that used flesh of uncook fish. Why do they eat uncooked fish? They think that the food that has been cooked for long will make the nutrition lost. Japanese people likes to eat vegetables youghurt, as I saw in Tsukiji.

By seeing the Japanese people activities, I think they are hard worker. As we know that Japanese people use the time effectively. We can see the shops in assasuka or Nakamise-Dori. The owner open their shops for long time. They give the best services in facing teh buyers by using polite expressions.

Japanese people still hold their culture related the modern life. Their action and tradition is still related to the Shinto. Their habitual activities and what they think is still has meaning with the old Shinto. All of them can be shown by their attitude to the other people with the respect act. The Japanese people is very polite. Although most of the Japanese people has no religion, japanese people is very diligent people in doing anything. Japanese people always greets someone else whom they meet, although feoreign tourist. As I see, Japanese people always bend over(membungkuk). It means they give the respect to the other. When I come in hotel, the office boy ask me to open the shoes. And he ask me to use sandal. He explain me that in japan, we have to open the shoes when we come into house.

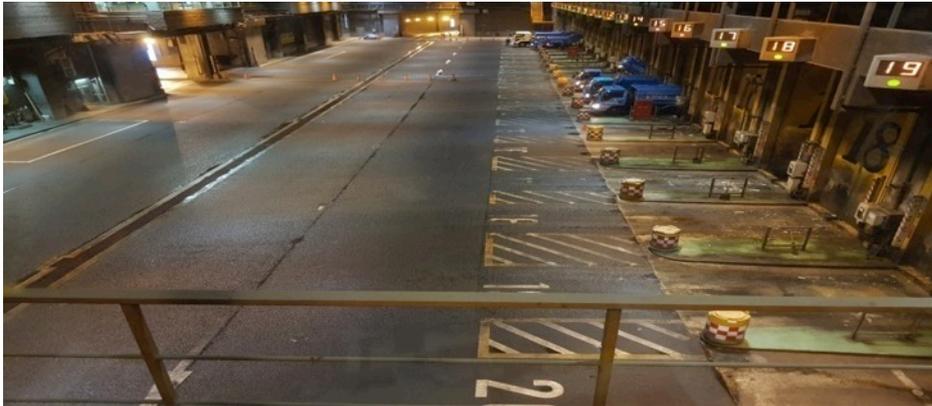
Other culture in Japan is clean. Japan is well known in its clean. Japanese people is very respect and responsible in clean. I see in Tsukiji or Nakamise-Dori, I'm very awfull in it. Clean area in Japan is not only done by the clening services, but also is done by the societis in Japan. Japanese people is learned and guided since

they were child. Japanese peoples have motto to give the people comfort. Japanese peoples compete to make their environment clean. In every where, we can find the notice to keep the clean. Japanese people is responsible to their environment. They throw the rubbish in its place.

Technology and economical development in Japan is being done fastly. It is happened because Japanese people work hard and never give up in doing something. They are very inovator in technology and live in modern aged without losing their traditional culture in everything. They keep their traditonal culture and religion.

*COMPANY VISIT

After you visited the Shin-Koto Incineration Plant, Clean Authority of Tokyo, Tokyo Metropolitan Government, provides your recommendation in relations to the possibility of city government in Indonesia, particularly for:



Topic-1*

Managing waste that faced by most government of the city/regency in Indonesia.

After visiting the Shin-Koto Incineration Plant, Clean Authority of Tokyo, Tokyo Metropolitan Government Japan, I realised that Japanese people and government are very serious in facing the waste problem. In our government or region, waste is one of the important thing to solve in region, especially big region. Industries usually is the subject of all the waste problem. In fact not only industries, but also the house holds can be the subject of the waste problem. Nowadays, the government in region should have the solution to face the waste product. For the government, managing waste has to manage correctly. The development of the city will be suffered from the mounting cost of externalities caused by waste problem: enviromental problems and sanitations. These externalities have had negative impact on the liveability and appeal of the city. The waste problems rise because when the cities growth, the inhabitant tend to lack of social responsibility. People do not care about public facilities and tend to be individualistic. There are many ways to manage waste product. It can be recycle it or re-use it. In big city, the government makes the rules to restrict waste production although in reality life it is very hard to solve. Too much population and consumer make the waste production become more and more. Than the limit of waste place is the difficult problem in big region or city. In managing waste, Most regency in Japan has used the role to recycle the waste and divide waste into organic and unorganic. It has purposes to make easy in recycle it. Such as papers, glasses, it can be recycle. In Indonesia, especially in big regency this roles has been given to the society. In fact, the most of society is not care and love their environment. There are many people still throw the rubbish in everywhere without keep attention of the notice. For the last, the government of the regency gives the judge as the punishment for the people who don't aware of the roles. Managing waste should be appropriated with the condition in each plcace. It depends on the physical condition, economical development, law, and the culture. Like in Japan, as I see the society has responsible and care about the clean environment. The most important thing in managising waste is the awareness of the society about Managing Waste. The society should have the awareness where they throw the rubbish and manage the rubbish successfully.

Topic-2

Building the incineration plant at local government (pemerintah daerah atau pemerintah kota, pemerintah provinsi dan atau pemerintah pusat).

There are many experience after i visited the Shin-Koto Incineration Plant, Clean Authority of Tokyo, Tokyo Metropolitan Government In solving the waste problem, the government should build the incineration for the managing waste the product or to lost the waste that can not be recycle. Especially in big city, the local government should make the role that organize about the waste management by using incineration. Nowadays, there are alot of waste that can not be recycled. Although the fee is very expensive, the government should try to make the role for building incineration, it can be effective and effisient for solving this problem.

Topic-3

Solving the problems faced by government of Indonesia that inhibit the building of incineration plant in Indonesia.

Waste is related to the society's healthiness. Nowadays in big city, it is very most important thing for making policy when government in Indonesia plans for building incineration, Incineration place is needed to build because by using incineration, the volume of waste can be smallest into a quarter volume. And the hot resulted can be used to make the energy. it can not be gone on smoothly. The government face some problem that will inhibit the process. There are many problems in facing in building incineration, they are: good planning, budgeting and the stakeholders who support this programme plans. As we know in big city, it is not easy to find the big and wide place for making incineration place. It should be known where is the place which is appropriate for the incineration place. Not only about the wide place but also the distance from house. The

government should take the good analyses in choosing the good place for the building incineration place. In budgetting about the cost, the government should count it carefully without any mistakes. Building incineration place is not easy thing. The government should make the proposal, count it and get the agreement by the stakeholders. After getting agreement from the stakeholders and getting the money for paying the cost, the government is faced to find the suitable place for incineration. As I see in Nakamise –Dori, there are not incineration which is near the house. It can be applied in Indonesia.

Topic-4

How to build people awareness in Indonesia to manage waste properly from the garbage collection from these household, then collected by dinas kebersihan and dumped at the landfill.

Making clean environment is one of the people wishes. But it is not easy to make it come true. The clean condition will make the people who lives in comfortable. House is one of nearest part in our lifes. It is a must for us to take care our house clean. Our clean environment that is free from the waste influence us in daily life. So that, managing waste is so important for us by recycle or incineration. But before doing it, there are many way in managing waste. At first, we must build people awareness properly from the garbage collection In building awareness to manage waste properly from the garbage collection from these household, society should give the model for the next generation to throw the rubbish or waste in its place. Then give the socialitation in thinking about the change of the condition to be a health condition. Begin it by the smallest action such: make your house clean, than your environment. If there is a waste you should clean it. In every situation such as in social action, tell you your people who live near with you about the important of the clean area, throwing rubbish in its place. Then invite your near environment to make a plan for cleaning your environment. Give them in understanding that all of the biggest thing is begun by the smallest thing. Do it by continuing activity.

Giving the awareness of the important of clean environment to the people, especially by giving the awareness since they were children. Making them habitual activities to take care the clean environment is the best than giving them about awareness of taking care a clean environmet. This reason is related with the awareness is successful through the habitual activities since they were in children. Giving them the examole by real action, give the understanding about the benefit by keeping aour environment clean.

Government has many way to give motivation for the society so they can be aware of the managing waste properly. Government at the province or local will make the rules for making their area clean. Now, every regency or province try to make competition about the health and clean area. It is done for making the society interest of managing waste. Not only what i have said before, we can see the notice or warning about the clean area in everywhere. Then the government roles to build awareness can be done by giving the notice in public places, such as in the garden of the home town. It was not just by doing and giving the notice, the government should give the real action by giving an example how to manage the waste or throw the waste directly with the society. By work together and keep the environment by all the people, the clean environment can be gained. Making the environment clean is our responsibility, to make the people awareness is needed a process by government through making the policy and real action. The two activities must be done to get the clean area without compulsion.

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The next way by making the trashy can organic and unorganic, it is important to make people easy in throwing the waste. Waste is the nearest problem with the people, it must be appropriate with the people needed in their environment.

Make the continued schedule in cleaning environment will change their habitual activities in awareness about the waste. It is not problem if in process we face the something problem. The important thing is our action and continued action in health life. Give the explaining that we can not feel the benefit of clean environment without action by ourselves for cleaning in our environment. Be a daily activities to clean our environment.

For the last, make the throwing the waste in its place as our habitual activities, whenever and wherever. So the awareness of clean environment is appear by itself.